

Federal Resources for Community Preparedness

Cultural Competency and Special Populations

Yale Diverse Population Conference

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Jim Schwendinger MSN MPH CCRN ANP-C
Epi-X & Clinician Communication Team
Centers for Disease Control and Prevention (CDC)



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Our Health Protection Preparedness System: A Network of Shared Responsibility !

- Local - tribal - state - federal
- Domestic – international
- Public – private
- Multi-sector
- Non-partisan
- Health protection – homeland security – economic protection



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Preparation and Response

- Individuals and Families
- Businesses
- Communities
- Faith-based Organizations
- Health Care Providers
- Governments
- International Organizations

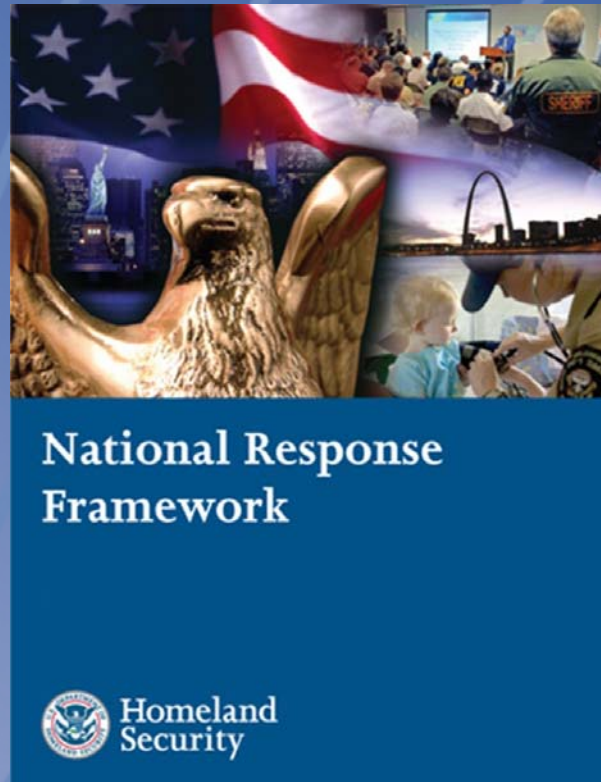


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Federal Planning Resources

- National Response Framework



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ESFs – Roles and Responsibilities

ESF #1 – Transportation (DOT)

- ◆ Aviation/airspace management and control
- ◆ Transportation safety
- ◆ Restoration/recovery of transportation infrastructure
- ◆ Movement restrictions
- ◆ Damage and impact assessment

ESF #2 – Communications (DHS-NCS)

- ◆ Coordination with telecommunications and information technology industries
- ◆ Restoration and repair of telecommunications infrastructure
- ◆ Protection, restoration, and sustainment of national cyber and information technology resources
- ◆ Oversight of communications within the Federal incident management and response structures

ESF #3 – Public Works and Engineering (DoD)

- ◆ Infrastructure protection and emergency repair
- ◆ Infrastructure restoration
- ◆ Engineering services and construction management
- ◆ Emergency contracting support for life-saving and life-sustaining services

ESF #4 – Firefighting (USDA)

- ◆ Coordination of Federal firefighting activities
- ◆ Support to wildland, rural, and urban firefighting operations



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ESFs (cont.)

ESF #5 – Emergency Management (DHS-FEMA)

- ◆ Coordination of incident management and response efforts
- ◆ Issuance of mission assignments
- ◆ Resource and human capital
- ◆ Incident action planning
- ◆ Financial management

ESF #6 – Mass Care, Emergency Assistance, Housing, and Human Services (DHS-FEMA)

- ◆ Mass care
- ◆ Emergency assistance
- ◆ Disaster housing
- ◆ Human services

ESF #7 – Logistics Management and Resource Support (DHS-FEMA)

- ◆ Comprehensive, national incident logistics planning, management, and sustainment capability
- ◆ Resource support (facility space, office equipment and supplies, contracting services, etc.)

ESF #8 – Public Health and Medical Services (HHS)

- ◆ Public health
- ◆ Medical
- ◆ Mental health services
- ◆ Mass fatality management



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ESFs (cont.)

ESF #9 – Search and Rescue (DHS-FEMA)

- ◆ Life-saving assistance
- ◆ Search and rescue operations

ESF #10 – Oil and Hazardous Materials Response (EPA)

- ◆ Oil and hazardous materials (chemical, biological, radiological, etc.) response
- ◆ Environmental short- and long-term cleanup

ESF #11 – Agriculture and Natural Resources (USDA)

- ◆ Nutrition assistance
- ◆ Animal and plant disease and pest response
- ◆ Food safety and security
- ◆ Natural and cultural resources and historic properties protection and restoration
- ◆ Safety and well-being of household pets

ESF #12 – Energy (DOE)

- ◆ Energy infrastructure assessment, repair, and restoration
- ◆ Energy industry utilities coordination
- ◆ Energy forecast



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ESFs (cont.)

ESF #13 – Public Safety and Security (DOJ)

- ◆ Facility and resource security
- ◆ Security planning and technical resource assistance
- ◆ Public safety and security support
- ◆ Support to access, traffic, and crowd control

ESF #14 – Long-Term Community Recovery (DHS-FEMA)

- ◆ Social and economic community impact assessment
- ◆ Long-term community recovery assistance to States, local governments, and the private sector
- ◆ Analysis and review of mitigation program implementation

ESF #15 – External Affairs (DHS-FEMA)

- ◆ Emergency public information and protective action guidance
- ◆ Media and community relations
- ◆ Congressional and international affairs
- ◆ Tribal and insular affairs



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Federal Resources: NIMS & more

NATIONAL INCIDENT MANAGEMENT SYSTEM

March 1, 2004



PUBLIC HEALTH EMERGENCY RESPONSE GUIDE

FOR

STATE, LOCAL, AND TRIBAL
PUBLIC HEALTH DIRECTORS

Version 1.0



DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention



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Other Federal Planning Resources – All Hazards

- CDC Emergency Preparedness and Response site: <http://emergency.cdc.gov/>
- The FEMA 'Plan Ahead' site: <http://www.fema.gov/plan/index.shtm>
- Ready.gov: <http://www.ready.gov/america/getakit/index.html>



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Cultural Competency

- Identified as vital to identification of, and interaction with, communities and groups
- Several ongoing processes to develop curriculum for HHS agencies



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Cultural Competency: Resources

- The National Prevention Information Network (NPIN)
 - ◆ <http://www.cdcnpin.org/>
- “Principles of cultural competence include:
 - ◆ Define culture broadly.
 - ◆ Value clients’ cultural beliefs.
 - ◆ Recognize complexity in language interpretation.
 - ◆ Facilitate learning between providers and communities.
 - ◆ Involve the community in defining and addressing service needs.
 - ◆ Collaborate with other agencies.
 - ◆ Professionalize staff hiring and training.
 - ◆ Institutionalize cultural competence.”



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Select Documents

- **Mitigating Health Disparities Through Cultural Competence (HRSA)**
 - ◆ <ftp://ftp.hrsa.gov/hab/august2002.pdf>
- **Cultural Competence Works: Using Cultural Competence To Improve the Quality of Health Care for Diverse Populations and Add Value to Managed Care Arrangements (HRSA)**
 - ◆ <ftp://ftp.hrsa.gov/financeMC/cultural-competence.pdf>
- **National Standards for Culturally and Linguistically Appropriate Services in Health Care (HHS)**
 - ◆ <http://www.omhrc.gov/assets/pdf/checked/finalreport.pdf>
- **Developing a Self-Assessment Tool for Culturally and Linguistically Appropriate Services in Local Public Health Agencies**
 - ◆ http://www.omhrc.gov/assets/pdf/checked/LPHAs_FinalReport.pdf



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CDC Resources: COCA

- The Clinician Outreach Communication Activity (COCA)
 - ◆ Weekly informational and monthly training updates
 - ◆ COCA Conference Calls
 - ◆ Email question and answer service regarding emergency preparedness and response topics - **coca@cdc.gov**
 - ◆ COCA website – <http://emergency.cdc.gov/coca/>



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CDC Resources: *Epi-X*

- To provide secure, moderated communications for public health officials to report and discuss disease outbreaks and other acute health events including terrorism.

- *Epi-X* roles:
 - ◆ State/Territorial Epidemiologist
 - ◆ State/Territorial Public Health Laboratory Director
 - ◆ State/Territorial Public Health Officer
 - ◆ State/Territorial Public Health Veterinarian
 - ◆ State/Territorial Terrorism Response Coordinator
 - ◆ Poison Control Center Director
 - ◆ HAN Coordinator
 - ◆ City, County, or Regional Health Officer

- Epi-X Help Desk - epixhelp@cdc.gov and 877-438-3749



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1-800-CDC-INFO

- CDC-INFO – 1-800-232-4636
 - ◆ Toll-free
 - ◆ 24/7/365
 - ◆ Direct connection to the CDC DEOC
 - ◆ Flexible Staffing
 - ◆ Information provided by CDC SMEs
- Email: cdcinfo@cdc.gov



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The Community Health Outreach and Education Team (CHET)

- SNAPs (Snapshots of Communities)
- Translation services for CDC messaging
- Community communication needs assessments



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Issues Specific to Selected Populations

Planning must take into account the special circumstances of any number of select diverse groups:

- Elderly
- Homebound Individuals
- Disabled Persons
- Single Parents
- People with Chronic Illnesses
- Others

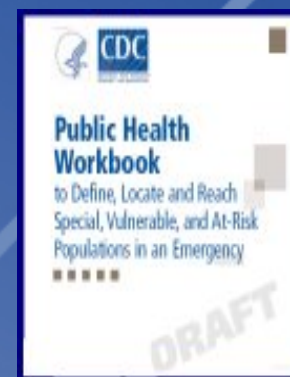


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Special Populations

- *The Public Health Workbook to Define, Locate and Reach Special, Vulnerable and At-Risk Populations in an Emergency (DRAFT)*
- Provides a process that can support state, local, and tribal planners as they advance in their efforts to reach all populations—and specifically, special populations—in day-to-day communication and during crisis or emergency situations.
- www.bt.cdc.gov/workbook/



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Summary

- Determine the needs of your area, organizations and community.
- Develop preparedness plans.
- Share resources!
- Exercise and evaluate.
- Preparedness actions must be taken **BEFORE** an actual event !



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Acknowledgments

- CDC COCA
- CDC *Epi-X*
- CDC Emergency Communications System
- CDC INFO
- CDC DEOC



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Thank you!

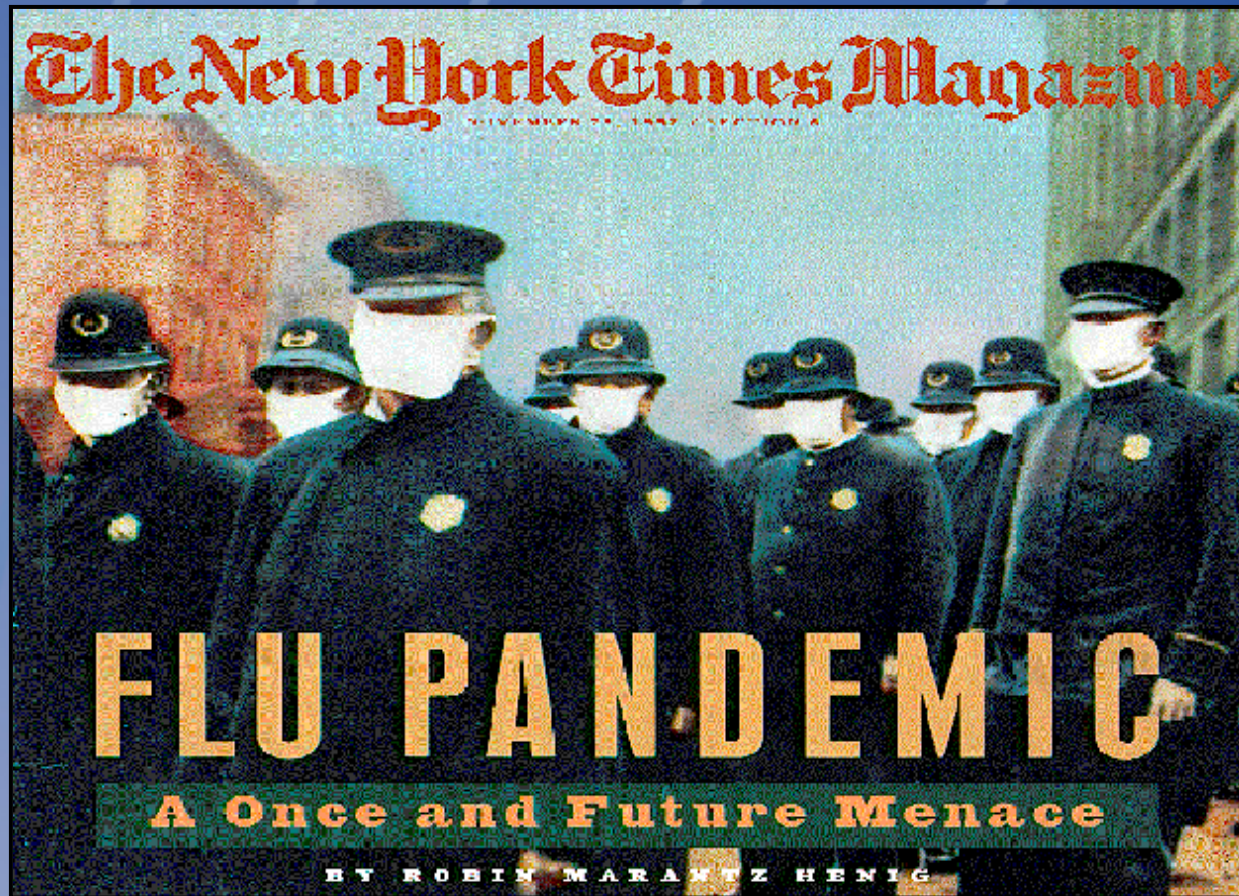
“The findings and conclusions in this presentation have not been formally disseminated by CDC and should not be construed to represent any agency determination or policy.”



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Complacency is the enemy of health protection!



www.pandemicflu.gov



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Further questions?

Jim Schwendinger

404.639.4520

jschwendinger@cdc.gov

or

coca@cdc.gov



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