

WEBVTT

- 1 00:00:01.850 --> 00:00:05.749 In the last 50 years nearly 40 million immigrants have migrated
- 2 00:00:05.949 --> 00:00:06.470 to the US.
- 3 00:00:07.580 --> 00:00:11.089 By 2055, researchers predict that over half the American
- 4 00:00:11.289 --> 00:00:13.760 population will hail from non-American descent.
- 5 00:00:14.900 --> 00:00:17.540 And every single individual no matter where they come from
- 6 00:00:17.740 --> 00:00:20.450 or where they go, has the right to belong here.
- 7 00:00:21.680 --> 00:00:24.079 Over the last decade, leaders in the medical
- 8 00:00:24.279 --> 00:00:27.619 and public health fields have pushed for the integration of cultural competence into
- 9 00:00:27.819 --> 00:00:28.730 standard curriculums.
- 10 00:00:29.210 --> 00:00:32.929 They understand that competent care is a crucial step to reduce health inequities
- 11 00:00:33.129 --> 00:00:33.890 in our communities.
- 12 00:00:34.580 --> 00:00:38.330 However, teaching cultural competence in a classroom is not enough.
- 13 00:00:38.900 --> 00:00:42.770 Studies show that professionals struggle to apply the competence in context
- 14 00:00:43.130 --> 00:00:44.630 with their patients and clients.
- 15 00:00:44.840 --> 00:00:47.568 This weakness leads to members of our communities feeling unwelcome.
- 16 00:00:48.650 --> 00:00:51.440 Patients then have lowered adherence to treatment plans,
- 17 00:00:51.640 --> 00:00:52.910 increasing health care costs
- 18 00:00:53.110 --> 00:00:55.819 and hospital readmissions, bringing them back into contact
- 19 00:00:56.019 --> 00:00:56.780 with incompetent care.
- 20 00:00:57.740 --> 00:00:59.325 So how do we stop this cycle?
- 21 00:01:00.590 --> 00:01:03.599 We teach our future generations to use intersectionality
- 22 00:01:03.799 --> 00:01:06.710 and the socioeconomic model to create sustainable solutions.

23 00:01:07.280 --> 00:01:10.670 We teach ourselves to look at our neighbors in a way that respects their identities

24 00:01:10.870 --> 00:01:11.540 and narratives.

25 00:01:12.380 --> 00:01:15.440 We must better equip ourselves to think like the communities we serve.

26 00:01:16.070 --> 00:01:19.520 Because together we represent the diverse microcosms

27 00:01:19.720 --> 00:01:23.119 of our world. Cultural competence should be a standard in the work

28 00:01:23.319 --> 00:01:25.700 we do. Our communities need it

29 00:01:26.600 --> 00:01:29.660 because no matter where you're from when you here,

30 00:01:29.860 --> 00:01:30.680 you belong.