AGENDA

Strategic Priorities
Finance
Centennial
I. STRATEGIC PRIORITIES
RESEARCH

Recruit and support faculty who will facilitate our growth as one of the top five schools of public health in the world, known for its excellence in domestic and international research.

Provide on-going management and leadership training to Chairs.

Continue to foster cross-University collaborative research initiatives.

Launch a research collaboration with the Cyprus Centre for the Advancement of Research and Development in Educational Technology (CARDET) in Cyprus.

Support development of a new Center for Neuro-epidemiological research that will be led by a new School of Medicine faculty member, Dr. Elan Louis.

Explore more individualized approaches to assessing and improving health, i.e. “precision health.”

Explore the opportunity for cross-departmental and cross-campus interdisciplinary focus on climate change and health.

Explore ways of expanding collaborations in Africa.
STRATEGIC PRIORITIES

EDUCATION

Continue to encourage the use of classroom technology, and promote the use of teaching methods that emphasize case-based, team, and experiential learning.

Ensure a successful launch of partnerships with Shanghai Jiao Tong University, Fiocruz (Brazil), and Yale-National University of Singapore (NUS).

Continue to integrate our MBA/MPH and Health Care Management students with SOM students.

Explore expansion of, and support for, an interdisciplinary Regulatory Affairs program with the Law School and SOM.

Continue improving the percentage of admitted MPH, MS, and PhD students who matriculate.

Improve the recruitment of, and funding for all students, in particular, PhD students.

Continue developing opportunities for YSPH Alumni to interact with, and support students.

Develop curriculum in climate change and health at YSPH and at Yale College.

Strengthen and expand the Global Health Studies Program in Yale College.
STRATEGIC PRIORITIES

PRACTICE

Continue to support the promotion of healthy communities through student internships and collaborative translational research initiatives.

Continue building a sense of community within YSPH and with the New Haven community.

MANAGEMENT AND INFRASTRUCTURE

Finalize and implement a plan for use of the new space that will facilitate cutting edge collaborative research.

Assess and continue to improve the quality and efficiency of administrative support from the Office of Finance and Administration and throughout the School.

Implementation of the Workplace Survey Committee’s recommendations for staff career development and recognition, and identify priority areas from the 2014 survey.
STRATEGIC PRIORITIES

FINANCE

Identify new sources of funding for research and continue to identify cost saving opportunities.

Develop a 5-year development strategic plan with Yale Corporate & Foundations Relations.

Work with the YSPH Leadership Council and University Leadership to develop support to further the School’s and University’s mission, specifically using the ongoing Centennial celebrations to stimulate new giving.

YALE SCHOOL OF PUBLIC HEALTH BRAND

Continue to refine and improve our branding strategy and implement a consistent and powerful communications program that will further bolster our national and international reputation as a leading school of public health.
STRATEGIC PRIORITIES

HISTORY, DIVERSITY AND SUSTAINABILITY

Continue celebrating the School’s Centennial celebrations in 2015 through numerous activities and events.

Ongoing implementation of the YSPH sustainability action plan, with emphasis on curriculum and research integration, student engagement and New Haven impact.

Continue improving the School’s recruitment, retention and mentorship of diverse faculty, student and staff and establish training programs for faculty, staff, and students on issues related to diversity and inclusion.
II. FINANCE
**YSPH FY15 Income Sources**

- **Tuition**: $10M (15.98%)
- **Research Grants**: $42M (66.87%)
- **Endowment/Gifts**: $9M (11.04%)
- **Faculty Recruitment Funds**: $3M (6.11%)
ENDOWMENT

YSPH Endowment

2015 est. 4.5% inc.

10 Year Growth

Millions


$70 $80 $90 $100 $110 $120 $130 $140 $150 $160

$155
<table>
<thead>
<tr>
<th></th>
<th>FY2015</th>
<th></th>
<th>FY2014</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ in thousands</td>
<td>%</td>
<td>$ in thousands</td>
<td>%</td>
</tr>
<tr>
<td>MPH Tuition Income</td>
<td>7,205.33</td>
<td>11.36%</td>
<td>7,622.98</td>
<td>12.38%</td>
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<tr>
<td>PhD &amp; MS Tuition Income</td>
<td>2,890.90</td>
<td>4.56%</td>
<td>2,376.31</td>
<td>3.86%</td>
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<tr>
<td>G&amp;C Indirect</td>
<td>11,131.05</td>
<td>17.56%</td>
<td>10,271.41</td>
<td>16.68%</td>
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<tr>
<td>G&amp;C Direct</td>
<td>29,249.06</td>
<td>46.13%</td>
<td>29,306.23</td>
<td>47.59%</td>
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<tr>
<td>Endowment Income</td>
<td>6,276.42</td>
<td>9.90%</td>
<td>6,099.74</td>
<td>9.91%</td>
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<tr>
<td>Other Internal Transfers</td>
<td>233.05</td>
<td>0.37%</td>
<td>112.38</td>
<td>0.18%</td>
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<tr>
<td>Research Gifts</td>
<td>1,151.4</td>
<td>1.82%</td>
<td>1,659.91</td>
<td>2.70%</td>
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<td>Contributions</td>
<td>565.10</td>
<td>0.89%</td>
<td>154.01</td>
<td>0.25%</td>
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<tr>
<td>Miscellaneous Income</td>
<td>132.45</td>
<td>0.21%</td>
<td>196.73</td>
<td>0.32%</td>
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<tr>
<td>Miscellaneous Research Income</td>
<td>708.50</td>
<td>1.12%</td>
<td>510.66</td>
<td>0.83%</td>
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<tr>
<td>Dowry &amp; Sabbatical</td>
<td>3,858.31</td>
<td>6.09%</td>
<td>3,268.02</td>
<td>5.31%</td>
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<tr>
<td><strong>Operating Revenue</strong></td>
<td><strong>63,401.57</strong></td>
<td></td>
<td><strong>61,578.38</strong></td>
<td></td>
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<tr>
<td>Salaries</td>
<td>25,296.28</td>
<td>38.57%</td>
<td>24,306.03</td>
<td>37.99%</td>
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<td>Employee Benefits</td>
<td>8,671.60</td>
<td>13.22%</td>
<td>8,551.15</td>
<td>13.36%</td>
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<tr>
<td>Total Student Aid</td>
<td>7,862.44</td>
<td>11.99%</td>
<td>7,210.95</td>
<td>11.27%</td>
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<tr>
<td>Goods &amp; Services</td>
<td>7,322.82</td>
<td>11.17%</td>
<td>7,772.48</td>
<td>12.15%</td>
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<tr>
<td>Subcontracts (G&amp;C)</td>
<td>5,463.92</td>
<td>8.33%</td>
<td>5,248.82</td>
<td>8.20%</td>
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<tr>
<td>Buildings &amp; Equipment</td>
<td>625.19</td>
<td>0.95%</td>
<td>576.30</td>
<td>0.90%</td>
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<td>YSM Payment for Services</td>
<td>10,342.80</td>
<td>15.77%</td>
<td>10,321.64</td>
<td>16.13%</td>
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<tr>
<td><strong>Operating Expense</strong></td>
<td><strong>65,585.05</strong></td>
<td></td>
<td><strong>63,987.37</strong></td>
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<td>Revenue less Expense</td>
<td>(2,183.48)</td>
<td></td>
<td>(2,408.99)</td>
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<td>Endowment Ending Balance</td>
<td>3,707.78</td>
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<td>4,968.23</td>
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</table>
III. CENTENNIAL
GOALS

To highlight YSPH’s activities, successes and outstanding contributions to local, national and international communities and to the field of public health.

To enhance visibility and build support for the School’s purpose, mission and community partnerships.

To strengthen and celebrate relationships with alumni, faculty and friends.

To educate constituencies about the School’s future direction and opportunities and to build a base of support and commitment for those activities.

To support fundraising activities for the School.
ACTIVITIES

Website, http://publichealth.yale.edu/about/history/

Historical Timeline

Video

*Yale Public Health* special edition

C.-E.A. Winslow Medals: Sir Michael Marmot, Dr. Anthony Fauci, Dr. Judith Rodin

Milbank Lecture Series on Public Health in the 21st Century: EHS 9/9, HPM 9/16, SBS 10/15, CDE 12/3

Founders Day, Oct. 7: President Salovey Popin, and Joint Program on Aging Special Lecture

Alumni Day 2015, Oct. 24

AYA Assembly, Nov. 19

Closing Celebration & Holiday Party, Dec. 15
THANK YOU!!

Yale School of Public Health
1915–2015